

Professor Daniel Beunza Presents:

"Taking the Floor: Models, Morals and Management in a Wall Street Trading Room"



Description: How to characterize morality in markets mediated by economic models? I address this question with an ethnographic study of a Wall Street manager who sought to remedy the ethical shortcomings in his sector in the late 1990s by reorganizing his own trading floor. I revisit this manager and his floor after the global financial crisis of 2008. The study contributes to economic sociology with the concept of model-based moral disengagement.

Daniel Beunza is Associate Professor of Management at Cass Business School. His research explores the ways in which social relations and technology shape financial value. Beunza obtained his PhD from New York University, and has taught at Columbia University and the London School of Economics.

2019

**Thursday, October 24
12:30-2:00 p.m.
Parkes Hall
Room 222
1870 Sheridan Road
Evanston Campus**

Coffee will be provided

**For more information
Call (847) 491-5415**