

**WENDY GRISWOLD**  
**Bergen Evans Professor in the Humanities**  
**Professor of Sociology**  
**Northwestern University**

**Curriculum Vitae**

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Office: Department of Sociology, Northwestern University  
1810 Chicago Avenue, Evanston, Illinois, 60208-1330  
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Home (academic year): 5309 S. Greenwood Avenue  
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**Education**

Ph.D. in Sociology, Harvard University, 1980; M. A. in Sociology, Harvard, 1979  
M. A. in English, Duke University, 1970  
A. B. in English, Cornell University, 1968

**Employment History**

Bergen Evans Professor in the Humanities, Northwestern University, 2008 – present.  
Arthur Andersen Teaching and Research Professor, 2006 – 2008. Professor of  
Sociology, 1997 -- present. Jean Gimbel Lane Professor of Humanities, 1999 –  
2000. Affiliated with Media, Technology, and Society in the School of  
Communication and Departments of Comparative Literary Studies and English in  
the Weinberg College of Arts and Sciences.  
Visiting Professor, IMT Lucca (Institute for Advanced Studies), Program on Management  
and Development of Cultural Heritage, Lucca, Italy, late spring – summer, 2012.  
Professor II, Department of Sociology and Human Geography, University of Oslo,  
Norway, 2007 – 2010.  
Associate Professor of Sociology (Social Sciences Division) and Committee on History  
of Culture (Humanities Division) University of Chicago, 1988 -- 1997. Assistant  
Professor of Sociology, University of Chicago, 1981-88.  
Lecturer, Department of Sociology, Harvard University, 1980-81.

## **Publications**

### ***Books***

In preparation *The Federal Writers' Project and Cultural Geography*

- 2012        *Cultures and Societies in a Changing World*, fourth edition. Thousand Oaks, CA: Pine Forge Press. Second edition was published in 2004. Third edition was in 2008. Japanese edition 2005; Italian edition; currently being translated for Chinese edition.
- 2008        *Regionalism and the Reading Class*. Chicago: The University of Chicago Press.
2000.        *Bearing Witness: Readers, Writers, and the Novel in Nigeria*. Princeton, NJ: Princeton University Press.
- 1996        *Places Within, Places Beyond: The Question of Norwegian Regionalism in Literature*. With Fredrik Engelstad. Oslo: Institute for Social Research.
- 1994        *Cultures and Societies in a Changing World*. Thousand Oaks, CA: Pine Forge Press. Translated into Italian as *Sociologia della Cultura* Bologna: Il Mulino, 1997. Translated into Japanese as *The diamond of culture* by Tamagawa University Press.
- 1989 (a)    *Literature and Social Practice*. Edited, with Philippe Desan and Priscilla Pankhurst Ferguson. Chicago: University of Chicago Press.
- 1986        *Renaissance Revivals: City Comedy and Revenge Tragedy in the London Theatre 1576 --1980*. Chicago: University of Chicago Press.

### ***Articles and chapters***

- Under review "All Day, All the Time vs. Under a Tree on the Weekend: The Facebook Generation and Reading Culture in Contemporary South Africa." Submitted to *New Media and Society*.
- In preparation "Spectacle, Politics, Islam, and the Paradox of Cultural Power: The Strange Case of the Kano (Nigeria) Durbar." With Muhammed Bhadmus.
- In preparation "Cultural Geography: Introducing A New Method for Socio-Cultural Analysis." With Nina Johnson.
- Under review "Objects, Words, and Bodies in Space: Bringing Materiality into Cultural Analysis." With Gemma Mangione. Submitted to Culture Session of American Sociological Association 2012 Annual meeting.

- 2011 "Readers as Audiences." With Elizabeth Lenaghan and Michelle Naffziger. *Handbook of Media Audiences*. London: Blackwell.
- 2010 "Chinua Achebe: Colonial Anomie." In *Sociological Insights of Great Thinkers*, edited by Christofer Edling (Jacobs University Bremen) and Jens Rydgren (Stockholm University). Santa Barbara & Oxford: Praeger
- 2008 "Diamanti, civette e (nuovi) media: come mettersi d'accordo Sull'analisi cultural." *Cultura in Italia*, vol. 1, *Media vecchi, media nuovi*. Marco Santoro, editor. Bologna, Italy: Il Mulino.
- 2007 "Nigeria 1950-2000." In *The Novel, Vol. 1: History, Geography, and Culture*. Franco Moretti, editor. Princeton University Press.
- 2006-7 "Glamour and Honor: The Relationship Between Reading and the Internet in West African Culture." With Terry McDonnell and Erin Metz. *Information Technologies and International Development*. Vol. 3, No. 4: 37-52. (Note: appeared in summer 2007, but the volume is dated 2006.)
2006. "Does regional culture divide or unite?" *Monokultur og multikultur Nasjonsbyggende diskurser 1905 – 2005* [*Monoculture and mult-iculture: Discourses of nation-building 1905 - 2005*]. Thor Ola Engen, Lars Anders Kulbrandstad & Eva-Marie Syversen, eds. Oplandske Bokforlag.
- 2005 "Reading and the Reading Class in the Twenty-First Century." With Nathan Wright and Terry McDonnell. *Annual Review of Sociology* 31: 127-141. Russian translation published April 2009 in *Otechestvennye Zapiski*.
- 2005 "Culture." *Handbook of Sociology*. Craig Calhoun, Bryan Turner, & Chris Rojek, eds. London: Sage Publishers UK. Thousand Oaks, CA: Sage Publishers.
- 2004 "Cowbirds, Locals, and the Dynamic Endurance of Regionalism." Co-authored with Nathan Wright. *American Journal of Sociology* 109: 1411 – 1451.
- 2004 "Wired and Well Read." With Nathan Wright. In *Society Online: The Internet in Context*. Philip N. Howard and Steve Jones, eds. Thousand Oaks, CA: Sage.
- 2004 "State Quarters and the Tactful Promotion of Place." With Kerry Dobransky and Heather Schoenfeld. Presented at 2003 American Sociological Association annual meeting; currently under "revise and resubmit."

2002. "Number Magic in Nigeria." *Book History*, Vol. 5. Eds. Ezra Greenspan and Jonathan Rose. University Park: University of Pennsylvania Press.
2002. "Nigeria 1950 - 2000" Pp. 389 - 3998 in Volume III of *Il Romanzo: Storia e Geografia (The encyclopedia of the novel)*. Edited by Franco Moretti. Torino: Einaudi.
2002. "History + Resources = A Sense of Place." *Maine Policy Review* Spring: 76 - 84.
2001. "The Ruling Class and the Reading Class." *Proceedings from the Literature and Power Conference, University of Bergen, Norway, December 4-6, 2000*.
2001. *The International Encyclopedia of the Social and Behavioral Sciences*. Oxford, U.K.: Elsevier. I was the section editor for "expressive forms," with about 40 entries under my direction.
2001. "Regionalism and Regional Culture." In *The International Encyclopedia of the Social and Behavioral Sciences*. Oxford, U.K.: Elsevier.
2001. "The WPA and the Canon." Co-authored with Japonica Brown-Saracino. Presented at the Social Science History Association annual meeting.
2001. "The Ideas of the Reading Class." *Contemporary Sociology* 30: 4 - 6. Part of a special "Symposium on the book."
2000. "'That is not a nice thing to say': How Buchi Emecheta uses the rhetoric of awkwardness to critique gender expectations in Africa and in the West." *Frame, tijdschrift voor literatuurwetenschap*. Utrecht, The Netherlands.
2000. "Lo sradicamento: il regionalismo letterario e il paradosso italiano." In *Polis: Recerche e Studi su Società e Politica in Italia* XIV, n. 2: 191-211. [The English title was "Producing Place: An Examination of the Relationship between Collective Identity and Italian Regional Literature." *Polis* is published at the University of Bologna, Italy.]
1999. "Conditions of cultural production and reception." Special issue of *Poetics: Journal of Empirical Research on Culture, The Media and the Arts*, vol. 26 (August). Co-edited with S. Janssen and K. van Rees
1998. Griswold, Wendy and Fredrik Engelstad. "Does the Center Imagine the Periphery?: State Support and Literary Regionalism in Norway and the United States." *Comparative Social Research* 17: 129-175.
1998. Griswold, Wendy and Kathleen Hull. 1998. "The burnished steel watch: What a sample of a single year's fiction indicates." *The Empirical Study of*

*Literature and the Media*. Susanne Janssen and Nel van Dijk, eds.  
Rotterdam, The Netherlands: Barjesteh van Waalwijk van Doorn.

1997. "The Silkworm's Yellow Labours." In *New Methods of Research for Nineteenth-Century History and Culture*, Rosanna Pavoni, ed. Milano: Museo Bagatti Valsecchi.
- 1996 "Transformation of Genre in Nigerian Fiction." In *Empirical Approaches to Literature and Aesthetics*, edited by Roger J. Kreuz & Mary Sue MacNealy. Vol. 52 in *Advances in Discourse Processes* series. Norwood, NJ: Ablex.
- 1995 (a) "Literary Regionalism: The Case of Maine." Presented at the Social Science History Association annual meeting, Chicago, November 18.
- 1995 (b) "If Bees Are Few': Regionalism in the Global Ecumene." Presented at the American Sociological Association annual meeting, Washington, D.C.
- 1993 (a) "Recent Moves in the Sociology of Literature." *Annual Review of Sociology* 19: 455-67.
- 1993 (b) "Straining at the Ties that Bind: Church Conflict in the 1980's." Co-authored with P. Becker, S. Ellingson, R. Flory, F. Kniss, and T. Nelson. *Review of Religious Research* 34: 193-209.
- 1992 (a) "The Writing on the Mud Wall: Nigerian Novels and the Imaginary Village." *American Sociological Review* 57: 709-724.
- 1992 (b) "The Sociology of Culture: Four Good Arguments (and One Bad One)." *Acta Sociologica* 35: 323-328.
- 1990 (a) "A Provisional, Provincial Positivism: Reply to Denzin." *American Journal of Sociology* 95: 1580-83.
- 1990 (b) "A Bibliographical Listing of the Nigerian Novel 1952 --1990." *Journal of Commonwealth Literature* 25: 214-227. With Misty Bastian.
- 1989 (b) "Formulaic Fiction: The Author as Agent of Elective Affinity." *Comparative Social Research* 11: 75-130.
- 1988 "Sociology of Literature." Special issue of *Critical Inquiry*. Edited, with Philip Desan and Priscilla Pankhurst Ferguson.
- 1987 (a) "A Methodological Framework for the Sociology of Culture." *Sociological Methodology* 17: 1-35.

- 1987 (b) "The Fabrication of Meaning: Literary Interpretation in the United States, Great Britain, and the West Indies." *American Journal of Sociology* 92: 1077-1117.
- 1987 (c) "Continuities and Reconstructions in Cross-Cultural Literary Transmission: The Case of the Nigerian Romance Novel." With Misty Bastian. *Poetics* 16: 1-25.
- 1983 "The Devil's Techniques: Cultural Legitimation and Social Change." *American Sociological Review* 48: 668-680.
- 1982 "Transformation and Remembrance." *Harvard Educational Review* 52: 45-53.
- 1981 "American Character and the American Novel." *American Journal of Sociology* 86: 740-65.

Academic Honors and Awards:

- 2011 Allen and Polly Grimshaw Lecture, Indiana University
- 2008 – Bergen Evans Professorship in the Humanities
- 2008-2009 John Simon Guggenheim Memorial Foundation Fellowship for "The Federal Writers' Project and American Regionalism"
- 2006--2008 Arthur Andersen Teaching and Research Professor, Northwestern University
- 2006 and earlier Four National Science Foundation Doctoral Dissertation Research  
NSF 418547 Doctoral Dissertation Research (Ellen Berrey): Divided over Diversity: The Politics of Affirmative Action at University of Michigan  
NSF 503367 Doctoral Dissertation Research (Terry McDonnell) - AIDS Streetscapes: The Imagery of Campaigns against HIV in Chicago and Accra  
NSF 9812272 Doctoral Dissertation Research (Erin Augis): Muslim Women in Senegal: Identities in a Changing World  
NSF 9215096 Doctoral Dissertation Research (Steve Ellingson): Religion, Reform and Politics
- 2002 Senior Presidential Fellow, Northwestern University.
- 2002 *Bearing Witness: Readers, Writers, and the Novel in Nigeria* won the "Best Book" award from the American Sociological Association's Culture Section

- 2002 *Choice* (a journal for academic libraries) named *Bearing Witness* as one of the year's "outstanding academic books"
- 1999-2000 Jean Gimbel Lane Professor of the Humanities, Northwestern University
- 1996-1997 Jean Monnet Fellow, European University Institute, Florence, Italy
- 1995 Fellow, Chicago Institute for the Humanities
- 1995 Elected member of Sociological Research Association
- 1994 (fall) Fellow, Woodrow Wilson International Center for Scholars, Washington, D. C.
- 1994 Grant from Norwegian Research Council for pilot study and conference on "Regional Literatures and Cultural Identity: The United States and Norway." With Fredrik Engelstad, Director, Institute for Social Research and Professor, University of Oslo
- 1990-91 Fellow, Center for Advanced Study in the Behavioral Sciences, Stanford, California
- 1990-91 National Endowment for the Humanities Research Fellowship.
- 1988-90 National Science Foundation research grant (SES-8719917) for research on the Nigerian novel. Amount of grant: \$62,317
- 1988 Conference of Editors of Learned Journals, award for best special issue of a journal, for the "Sociology of Literature" issue of *Critical Inquiry*
- 1987 Society for Social Research Graduate Teaching Award
- 1984-85 Fellow, Stanford Humanities Center
- 1984-85 American Council of Learned Societies Research Fellowship
- 1983 Popular Culture Association award for best article on popular culture (published outside the *Journal for Popular Culture*), for "American Character and the American Novel"
- 1981 Social Science Divisional Research Grant (divisional grants also received in 1983, 1985, 1986, 1991, and 1995)
- 1979 Knox Fellowship for dissertation research in England
- 1978 Danforth Graduate Fellowship for future college and university teachers

Editorial activities:

- 2011 -- Advisory Board, *Choice: Current Reviews for Academic Libraries*
- 2010 -- Advisory Board, *Acta Sociologica*
- 2006 -- International Advisory Board for *Cultural Sociology* (new journal of the British Sociological Association)
- 2006 -- Editorial Board, *City and Community*
- 2000 -- 2004 Editorial board of the American Sociological Association's journal, *Contexts*
- 1998 Editor, with Cees J. van Rees and Susanne Janssen, of special issue of 1999 *Poetics: Journal of Empirical Research Literature, the Media and the Arts*
- 1997 -- 2001 Section Editor ("Expressive Forms") for new edition of the *International Encyclopedia of the Social Sciences*, edited by Neil Smelser and Paul Baltes.
- 1995 -- 1998 Elected member-at-large, American Sociological Association Committee on 1998 Publications; Chair of Committee 1997 -- 1998.
- 1995 -- Member of international editorial board, *Acta Sociologica* (Journal of the Scandinavian Sociological Association)
- 1993 -- 2000 Editor, with Charles C. Ragin, Larry Griffin, and Walter W. Powell, of present "Sociology for a Changing World" series, Pine Forge Press.
- 1991 -- Advisory Board member, *Poetics: Journal of Empirical Research on present Literature, the Media and the Arts*
- 1988 -- 1992 Book Review Editor, *American Journal of Sociology*
- 1983 -- 86 Associate Editor, *Contemporary Sociology*
- 1981 -- 84 Associate Editor, *American Journal of Sociology*

Professional activities:

- Ongoing Chair of Advisory Committee, Sociology Department, Princeton University

- Ongoing Member of Advisory Board, Centro per lo studio della moda e della produzione culturale (Center for research on fashion and cultural production), Dipartimento di sociologia, Università Cattolica del Sacro Cuore, Milano, Italia
- 2012 External examiner for doctoral dissertation, Sociology, University of Toronto.
- 2011 External examiner for doctoral dissertation, Literature, University of Oslo.
- 2010 Organizing *Urban Representations IV: Hong Kong*, with Agnes Ku, Hong Kong University of Science and Technology, to be held December 9 – 11.
- 2009 Organized *Urban Representations III: Shanghai*, March, 2009, with James Farrer (Sophia University, Tokyo) and Andrew Field (New York University—Shanghai) and Mingzheng Shi (New York University—Shanghai).
- 2008 Member of Registration Evaluation Team, Barbados Accreditation Council, for University of the West Indies—Cave Hill and University of the West Indies—Open Campus
- 2008 Chair, Clifford Geertz Prize committee (prize goes to best article in cultural sociology), Sociology of Culture Section, American Sociological Association
- 2006, 2007 Organized *Urban Representations* (May 2006) and *Urban Representations II: Media Audiences* (May 2007) conferences with Professor Lynn Spigel, School of Communications
- 2006-2008 Organizing Committee, African Literature Association 2008 34<sup>th</sup> Annual Conference
- 2005 National Science Foundation panel on *Multidisciplinary Standards for Systematic Qualitative Research*
- 2005 External examiner, Swarthmore College
- 2004 Park Prize committee for best book in community/urban sociology, Community & Urban Sociology Section, American Sociological Association
- 2003 Chair of “Best Book” award committee, Sociology of Culture Section, American Sociological Association
- 2002 --2005 Member of the Board for the Illinois Center for the Book.

- 2000 -- Advisor for American Literary Biographies project, Bo Ekelund principal investigator, Department of English, University of Uppsala, Sweden.
- 2000 Organizer for the Sociology of Culture Regular Session for the 2000 American Sociological Association annual meeting, August 12 - 16
- 2000 Invited to be a keynote speaker for the International Sociological Association July meeting in Barcelona, Spain.
- 1999 Invited to deliver paper for thematic session (on "Transitions") at 1999 annual meeting of American Sociological Association.
- 1999 Panelist for American Council of Learned Societies fellowships, New York.
- 1998 Faculty Examiner, Department of Literature, Uppsala University, Sweden.
- 1998 Taught a week-long course on Comparative Cultural Sociology at the University of Oslo Summer School in Comparative Social Science Studies, Oslo, Norway.
- 1998 Delivered plenary lecture at IGEL (*Internationale Gesellschaft fuer Empirische Literaturwissenschaft*/International Society for the Empirical Study of Literature) annual conference in Utrecht, Netherlands.
- 1998 Departmental review committee, University of California -- San Diego.
- 1996 Organized conference on Literary and Cultural Regionalism: Norway and the United States, Division of the Humanities (Wigeland Fund) and the Chicago Humanities Institute, February 1996.
- 1995 External review committee for Sociology Department, Princeton University.
- 1993 - 1996 Council member, A. S. A. Culture Section.
- 1992 -- Chair of Advisory Council, Princeton University Sociology Department.
- 1994 External reviewer for Sociology Department, Northwestern University.
- 1992, 1988, 1986 Didactic Seminars on "Methods for Cultural Studies," American Sociological Association annual meetings.
- 1990 & 1991 American Sociological Association Program Committees.
- 1988 - 90 American Sociological Association Committee on Committees (elected).

- 1990 Sociology of Culture session organizer, Midwest Sociological Society annual meeting.
- 1988 Thematic session discussant on "The Impact of Sociology on America," American Sociological Association annual meeting, Atlanta, 1988.
- 1986 Organized sociology of arts session for the American Sociological Association annual meeting, Washington.

Book Reviews and Review Essays:

- 2011 Review of *Made in America: A Social History of American Culture and Character* by Claude S. Fischer for the *American Journal of Sociology* (March 2011).
- 2009 Review of *Culture Troubles: Politics and the Interpretation of Meaning* by Patrick Chabal and Jean-Pascal Daloz for *Journal of Multilingual and Multicultural Development*
- 2007 Review of *It Was Like a Fever: Storytelling in Protest and Politics*, by Francesca Polletta, for *Political Science Quarterly*.
- 2006. Review of *Reluctant Capitalists: Bookselling and the Culture of Consumption*, by Laura J. Miller, for *Contemporary Sociology* 36 (May): 255-256(2)
- 2003 Review of *Modernism, Nationalism, and the Novel*, by Pericles Lewis. Cambridge: Cambridge UP, 2000. *Research in African Literatures* 34: 189-90.
- 2001 Review of Stanley Lieberman, *A Matter of Taste: How Names, Fashion, and Culture Change*. *American Journal of Sociology* (November).
- 1998 Review of Richard A. Peterson, *Creating Country Music: Fabricating Authenticity*. *Contemporary Sociology*.
- 1998 Review of Pierre Bourdieu, *The Rules of Art: Genesis and Structure of the Literary Field*. *American Journal of Sociology*.
- 1996 Review of Stanley J. Heginbotham, *Cultures in Conflict: The Four Faces of Indian Bureaucracy*. For "neglected classics" collection in *Contemporary Sociology*.
- 1995 Review of Henri-Jean Martin, *The History and Power of Writing*. *Contemporary Sociology*.
- 1995 Review of David Mayerfield Bell, *Childerley: Nature and Morality in a Country Village*. *American Journal of Sociology* 100: 1648-1651.

- 1994 Review of Ulf Hannerz, *Cultural Complexity: Studies in the Social Organization of Meaning*. *American Journal of Sociology* 100: 242-244.
- 1994 Review of David Spurr, *The Rhetoric of Empire: Colonial Discourse in Journalism, Travel Writing, and Imperial Administration*. *Modernism/Modernity* 1: 154-156.
- 1992 Review of David Hummon, *Commonplaces: Community, Ideology and Identity in American Culture*. *American Journal of Sociology* 97: 1752-1754.
- 1990 "Into Something Rich and Strange: Contrasting Perspectives on the Visual Arts." Review essay in *Contemporary Sociology* 19: 508-511.
- 1988 Review of Roger Homan, *The Sociology of Religion*. *The Journal of Religion*.
- 1987 "Reading, Writing, and Revisionism." Review essay on literacy and social change. *Contemporary Sociology* 16: 27-31.
- Review of Elizabeth Long, *The American Dream and the Popular Novel*. *American Journal of Sociology* 92: 1014-18.
- 1985 Review of Robert A. Ferguson, *Law and Letters in American Culture*. *American Journal of Sociology*.
- Review of Chandra Mukerji, *From Graven Images*. *American Journal of Sociology*.
- Review of J. A. Sharpe, *Crime in Seventeenth-Century England*. *Contemporary Sociology* 14: 227-28.
- 1984 Review of Francois Furet and Jacques Ozouf, *Reading and Writing: Literacy in France from Calvin to Jules Ferry*. *Contemporary Sociology* 13: 474-75.
- 1983 Review of Janet Wolff, *The Social Production of Art*. *American Journal of Sociology*. 88: 1014-18.
- 1982 Review of Andrew Milner, *John Milton and the English Revolution*. *American Journal of Sociology*. 87: 1422-24.