HUMANITIES 220 & SOCIOLOGY 220

“Health, Biomedicine, Culture, and Society”

Spring 2018

Tuesdays and Thursdays, 9:30-10:50 am, in Lutkin Hall

Professor Steven Epstein
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Office hours this quarter (by appointment):
Generally, Mondays, 3:00-4:00 pm, and Thursdays, 2:00-3:00 pm
1808 Chicago Ave, Rm 206
For exact availability and to sign up for a slot in advance: http://signup.com/go/jQgwLox

A copy of this syllabus can be found on the Canvas site for the course.
**TA contact info:**

**Mallory Fallin**  
MalloryFallin2015@u.northwestern.edu  
Office hours: Wednesdays, 10:00-12:00, in 1812 Chicago Ave., Room 202

**Austin Jenkins**  
austinjenkins@u.northwestern.edu  
Office hours: Tuesdays, 1:20-2:50 pm, in Café Bergson (in the main library)

**Omri Tubi**  
OmriTubi2015@u.northwestern.edu  
Office hours: Mondays, 3:00-4:00 pm, in 1812 Chicago Ave., second floor (computer lab)

**Section info:**

- **Section 60:** Tu 3:00-3:50 pm in Lunt 107  
  TA: Austin Jenkins
- **Section 61:** Tu 5:00-5:50 pm in University Hall 101  
  TA: Austin Jenkins
- **Section 62:** Tu 6:00-6:50 pm in Locy 301  
  TA: Mallory Fallin
- **Section 63:** We 9:00-9:50 am in University Hall 101  
  TA: Mallory Fallin
- **Section 64:** We 3:00-3:50 pm in Annenberg G31  
  TA: Omri Tubi
- **Section 65:** We 4:00-4:50 pm Annenberg G15  
  TA: Omri Tubi
Summary:

Of all the products of modern science, medical care and treatment are among the most familiar and the most desirable. We all would like to see cures for diseases, affordable and accessible health care, ethical treatment of patients, and rapid dissemination of effective new drugs. Yet such outcomes are hard to achieve, and present-day medicine and health care are flashpoints for a bewildering array of controversies. Topics of controversy include:

- whose interests the health care system should serve and how it should be organized;
- the trustworthiness of the medical knowledge we rely on when we are confronted with the threat of illness;
- the politics and ethics of biomedical research;
- the social management of medical risk in an uncertain world;
- whether health care can be made affordable;
- how the benefits of good health can be shared equitably across lines of social class, race, gender, and nation; and
- the proper roles of health professionals, scientists, patients, activists, corporations, and the state in establishing medical, political, economic, and ethical priorities.

By providing a broad introduction to the domain of health and biomedicine, this course will take up such issues as matters of concern to all. We will analyze the cultural meanings associated with health and illness; the political debates surrounding health care, medical knowledge production, and medical decision-making; and the structure of the social institutions that comprise the health care industry. We will examine many problems with the current state of health and health care in the United States and also consider potential solutions.

Along the way, the course is designed to address a broad range of questions: How does the experience of illness change people’s lives and identities? How should the risks and benefits of new medical technologies be evaluated? Why do doctors and patients have trouble communicating? Is better cooperation possible between doctors and nurses? Should health care be considered a “right” or a “commodity”? Is a just system of health insurance a practical goal? Who should decide ethical disputes concerning the use of medical treatments, technologies, and procedures? What roles can activists play in reforming medical care and biomedical research?

The course is divided into three parts:

- We begin (Part One) with a survey of the social meanings of health and illness, emphasizing the social distribution of disease and the problem of health disparities, the social processes of framing or constructing illness, the medicalization of life, and the cultural manifestations of biomedical risk and uncertainty.

- Next, in Part Two, we turn to the social structuring of biomedical encounters. We analyze the social processes of becoming a patient and becoming a health care worker, the dynamics of the doctor-patient relationship, the authority exercised by
health professionals, and the ethics and politics of medical research. We also consider how those domains have been changing, especially as a consequence of patient activism.

- Finally, in Part Three, we study the **structure of the health-care industry**, including the power of the pharmaceutical industry and the dynamics of profit-seeking within health care, the twin crises of access to care and cost of care, the rise of systems of managed care, and the recent history of health care reform (including the implementation and continuing controversy surrounding the Affordable Care Act). We examine alternative approaches to the organization of health care and consider both barriers to change and potential new directions.

**Course Mechanics and Policies:**

*Please read the following list of items carefully. Along with providing basic information, this section also serves as fair warning of my classroom policies and expectations:*

- Humanities 220 / Sociology 220 is one single course, listed in two different ways. There are absolutely no differences in terms of requirements, assignments, possibilities to fulfill distribution requirements, or anything else.

- This course will make use of the “Canvas” course management system. The direct link for this course is [https://canvas.northwestern.edu/courses/74807](https://canvas.northwestern.edu/courses/74807). Students are responsible for logging in, checking regularly for posted announcements, and obtaining readings and assignments from the site.

- Important course announcements may also be sent to students’ registered campus email addresses. You are responsible for monitoring those email accounts.

- Unless you are directed to do so by me or your TA, please do not use Canvas to send broadcast announcements to the rest of the class. If you have material that you think should be shared, please ask me or your TA to distribute it.

- You are welcome to sign up to see me during my office hours using this link: [http://signup.com/go/jQgwL0x](http://signup.com/go/jQgwL0x). Please do sign up in advance, because if no one has signed up for a slot I may be elsewhere. Also, please note that my office is on the second floor of a building without an elevator. Any student who cannot negotiate the stairs may email me to make an appointment to meet elsewhere.

- This syllabus and schedule are **subject to change** in the event of unforeseen circumstances. Announcements of changes will be posted on Canvas and emailed to students.

- There are no required books for this course. **All course readings** are available as PDF downloads from Canvas. I encourage you to bring readings with you to class, either as
Your grade for the quarter will be calculated on the basis of the following four course requirements:

1. A take-home short essay (4-5 pages) that will focus on the material in Part One of the course (25% of the grade). The assignment will be distributed and discussed in class (and posted on Canvas) on Thursday, April 19, and it is due by 9:00 am on Monday, April 30. You must submit it electronically on Canvas via “TurnItIn” (see below). Your essay will be graded directly on Canvas, and a marked-up and graded version will be made available to you through Canvas around May 8.

2. A closed-book, in-class midterm on Tuesday, May 15, covering all material in Parts One and Two of the course (25%). The midterm will consist of a list of concepts to be defined and discussed. You will write your responses in a blue book. The graded midterm will be returned to you in class around May 24.

3. A take-home final covering the entire course but emphasizing Parts Two and Three (40%). The final will consist of two essays, each 4-5 pages in length. The essay questions will be posted Monday, June 4 by 9:00 am, and the final will be due no later than 9:00 am on Monday, June 11 (You are welcome to submit the final earlier.) You must submit it electronically on Canvas via “TurnItIn” (see below). Your essays will be graded directly on Canvas, and a marked-up and graded versions will be made available to you through Canvas around June 18.

4. Section attendance and participation (10%). Your TA will explain how the section grade is determined, but regular attendance in section is a basic component. Your participation grade will also be made available to you in Canvas around June 18.

Over the course of the quarter, your grades will become accessible to you on Canvas. Please let me know immediately if there are any recording errors.

Your grades on Canvas will take the form of numerical scores (not percentages, even if Canvas displays a percent sign). For each assignment, you can convert your numerical score to a letter grade equivalent by using the following key:

- 97-100 A+
- 93-96 A
- 90-92 A-
- 87-90 B+
- Etc.

Similarly, your participation grade is a score, not a percentage. Therefore if you are a great participant, you should expect to receive a 93 to 96, because that corresponds to an A. (You are not likely to get 100, because that would be a high A+.)
Your **overall course grade** will be calculated simply by multiplying each score by its respective weight (for example, 0.4 for the take-home final), summing up the results, rounding to the *nearest* whole number, and then converting to the letter grade equivalent.

♦ Students are responsible for all material presented in the readings, films, lectures, and sections. My lectures will almost always include material not covered in the reading. **Class attendance** is required for both lectures and sections, and attendance will be taken formally at sections. While I will post my PowerPoints on Canvas after class, these are not intended to be comprehensive, and often they will not make complete sense by themselves. Students are expected to attend class in order to learn the course material.

♦ I also fully expect that students will be not just physically present in the classroom but also mentally present (that is, conscious and not otherwise occupied with email, texting, social media, computer games, shopping, or other online activities). You are welcome to bring technology to the lecture hall as long as you can handle it responsibly and respectfully. Laptops and tablets should be used for note-taking or other class-related purposes only.

♦ Come to class having *already read* the readings for that day, and be prepared to **participate**! Please do ask questions and offer opinions! Discussion in lecture is heartily encouraged—and of course, in sections as well. Disagreement with the instructor, the TA, or fellow students is fine, as long as you are polite and patient in how you go about it.

♦ **Late take-home essays** will be marked down unless you have a medical excuse or comparably serious justification. **Make-up midterms** will be offered only to students who have a medical excuse or comparably serious justification. Late **take-home finals** will not be accepted at all, unless you contact me before the final is due *and* you have a medical excuse or comparably serious justification.

Please note that there is no excuse for failing to keep **electronic backups** of your data (for example, on cloud storage sites, flash drives, external hard drives, or other computers) in case your primary computer fails or your hard drive crashes.

♦ Any student requesting accommodations related to a disability or other condition is required to register with AccessibleNU ([http://www.northwestern.edu/accessiblenu/](http://www.northwestern.edu/accessiblenu/)) and provide me with an accommodation notification from that office, preferably within the first two weeks of class. All information will remain confidential.

♦ A course on health issues almost inevitably will include material that will upset some students, particularly if they or people close to them have confronted health challenges. Please keep this possibility in mind and be forewarned.

♦ **I am committed to strict enforcement of university regulations concerning academic integrity**, which means **I report ALL suspected violations** of the policy (including suspicion of cheating, plagiarism, fabrication, obtaining an unfair advantage, and aiding
and abetting dishonesty) to the Assistant Dean for Advising and Academic Integrity, who then carries out a formal investigation. Please take the time to familiarize yourself with the university’s policy on academic integrity (see http://www.northwestern.edu/provost/policies/academic-integrity/index.html).

Examples of plagiarism include but are not limited to: directly copying work written by another person without an appropriate citation; modifying a few words written by someone else, but otherwise presenting another person’s ideas as if they were your own without appropriate citations; and using information from the internet without appropriate citation even if that information has no identifiable author (such as information from a Wikipedia page). In addition, while I encourage students to collaborate when studying or learning course material or when working on any group projects that TAs may assign, it should be clear that no collaboration is permitted on written work or exams, and any collaboration in those cases constitutes academic dishonesty.

If you have any questions about what constitutes plagiarism or academic dishonesty, please ask me or your TA! Confirmed violations of academic integrity will result in both an administrative penalty and an academic penalty. The administrative penalty, assigned by university officials, typically is suspension for one quarter; any such suspension becomes part of your record, which is made available on request to potential employers and graduate school admissions committees. The academic penalty is assigned by the instructor, and my own policy in almost every case is to assign a failing grade FOR THE ENTIRE COURSE.

♦ This course makes use of Turnitin, a software product that compares your work against other texts in its database in order to safeguard academic integrity. Students agree that by taking this course all required papers may be subject to submission for textual similarity review to Turnitin.com for the detection of plagiarism. All submitted papers will be included as source documents in the Turnitin.com reference database solely for the purpose of detecting plagiarism of such papers. Use of the Turnitin.com service is subject to the Usage Policy posted on the Turnitin.com site. Please contact me if you have any questions about Turnitin.

♦ Please be respectful of those around you. At the beginning of class, make sure your cell phone is turned off or set to vibrate. And please don’t chat with other students during class. In addition, arriving late, leaving early, and walking in and out of class are distracting to those around you. Obviously they are sometimes unavoidable. But I’d appreciate your keeping them to a minimum.

♦ This syllabus and all lectures and PowerPoint presentations for this course are copyright 2018 by Steven Epstein. Please do not post any materials related to the course on the internet without the permission of the instructor. Students are prohibited from selling (or being paid for taking) notes during this course to or by any person or commercial firm without the express written permission of Professor Epstein. No audio or video recordings of class are permitted without the instructor’s permission.
Schedule of Readings and Assignments:

**WEEK 1**

**No section meetings this week**

**THU., APR. 5: INTRODUCTION**

Please read the syllabus before class as I won’t discuss all the details in class.

**WEEK 2**

**Sections begin meeting this week**

**PART ONE: Social Meanings of Health and Illness**

**TUE., APR. 10: SOCIAL DETERMINANTS OF HEALTH: HEALTH DISPARITIES AND HOW TO ADDRESS THEM**


**THU., APR. 12: FRAMING ILLNESS, CONSTRUCTING KNOWLEDGE**


**WEEK 3**

**TUE., APR. 17: MEDICALIZATION**


**THU., APR. 19: CULTURES OF RISK AND RESPONSIBILITY**

**Take-home essay assignment distributed and discussed in class**


**WEEK 4**

**PART TWO: Patients and Professionals: Identities, Encounters, and the Politics of Authority**

**TUE., APR. 24: BECOMING A PATIENT AND BECOMING A DOCTOR**


**THU., APR 26: THE DOCTOR-PATIENT RELATIONSHIP**


**WEEK 5**

**MON., APR. 30:** **Take-home essays due by 9:00 am on Canvas**

**TUE., MAY 1:** THE ETHICS AND POLITICS OF MEDICAL RESEARCH

**In-class film:** “Deadly Deception” (PBS, 1993, 53 min.)


**THU., MAY 3:** THE ETHICS AND POLITICS OF MEDICAL RESEARCH (CONT.)


**WEEK 6**

**TUE., MAY 8:** PATIENT GROUPS AND HEALTH MOVEMENTS


THU., MAY 10: WHO CALLS THE SHOTS?


WEEK 7

TUE., MAY 15: **IN-CLASS MIDTERM**
(No books, notes, or electronic devices.)

PART THREE: The Structure of the Health Care Industry and the Crises of Health Care

THU., MAY 17: THE “MEDICAL-INDUSTRIAL COMPLEX” AND THE POLITICS OF “BIG PHARMA”


WEEK 8

TUE., MAY 22: THE CRIOSES OF ACCESS AND COST, AND THE RISE OF MANAGED CARE


THU., MAY 24: ALTERNATIVE SYSTEMS


TUE., MAY 29: HISTORIES AND POLITICS OF HEALTH CARE REFORM


THU., MAY 31: THE AFFORDABLE CARE ACT—AND BEYOND


MON., JUN. 4:

**Take-home FINAL EXAM assignment will be posted on Canvas by 9:00 am**

TUE., JUN. 5: COURSE CONCLUSION AND REVIEW OF TAKE-HOME FINAL EXAM
**Optional section meetings this week: Review sessions**

EXAM WEEK

MON., JUN. 11: **Take-home FINAL EXAM due by 9:00 am on Canvas**