Social Movement/Enterprise Workshop

Join us for an **interdisciplinary workshop** focused on questions of political mobilization, corporate-social responsibility, activism, and social change!

### Spring Quarter 2018 Schedule
(Room: Kellogg Global Hub 5301)

**Mon, Apr. 9:**
5:00-6:30pm  
**Brainstorming session**  
*If you wish to present an early-stage idea, email lisabuchter2017@u.northwestern.edu*

**Mon, Apr. 16:**
5:00-6:30pm  
**Atinuke (Tinu) Adediran**  
"Institutional logics at play: law firms, legal services organizations & access to civil justice."

**Mon, Apr. 30:**
5:00-6:30pm  
**Visitor: Prof. Mary-Hunter McDonnell**  
"Looking Your Worst: Downward Earnings Management after Social Activist Challenges."

**Mon, May 7:**
5:00-6:30pm  
**Emilio Lehoucq**  
"Legal Threats and the Emergence of Conservative Legal Mobilization: the Case of Colombia."

**Mon, May 21:**
5:00-6:30pm  
**Jocelyn Leitzinger and T. Trzebiatowski**  
“When change leads to conflict: Collective identity threats and the evolution of movement-driven markets.”

**Faculty Organizer:** Brayden King (b-king@kellogg.northwestern.edu)  
**Student Organizers:** Grace Augustine (g-augustine@kellogg.northwestern.edu), Josh Basseches (jbasseches@u.northwestern.edu), and Lisa Buchter (LisaBuchter2017@u.northwestern.edu)

All workshop meetings are held in the Kellogg Global Hub, room 5301. Please email one or more of the organizers (listed above) if you have any question.